For information about media packages, exhibiting or sponsoring, please contact the ESOMAR Business Development Team.

Email: business@esomar.org
Phone: +31 (0)20 589 78 99
ESOMAR broadcasts many of its global events via livestream – with data, research and insights professionals registering from across the world. Sponsor the broadcast through logo placement or a promotional 20-second advert and expose your company to a global audience.

Livestream of ESOMAR Events and ESOMAR HQ TV:

Sponsorship available from € 1 500

ESOMAR TV livestream stats at Congress 2019

- 4000+ registrations
- 27 industry sectors
- 130+ countries
- 7000+ views

Examples of Streaming Opportunities 2020

Asia Pacific APAC 2020
March 29-31

Congress 2020
September 13-16

Latin America LATAM 2020
April 22-24

ESOMAR HQ TV
Use the opportunity to host your webinars on the ESOMAR’S platform to showcase your company’s expertise, educate the marketplace, engage the intended audience and grow your business.

**What you get from sponsoring a webinar:**

- 60-minute or 30-minute customised webinar with content of your choice, including promotional features. ESOMAR can advise on a list of recommended topics.

- Generation of an expansive list of leads from live attendees and on-demand viewers.

- Expert advice and support throughout the process for maxim reach and webinar impact.

- Webinar available for 1 year for on-demand viewers.

- Link to full report of webinar results available for 1 year.

**Webinars have a regular rate of:**

<table>
<thead>
<tr>
<th>Duration</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>60 minutes</td>
<td>€ 5000</td>
</tr>
<tr>
<td>30 minutes</td>
<td>€ 3000</td>
</tr>
</tbody>
</table>

**8000 webinar registrations a year**

- Europe: 46%
- North America: 30%
- LATAM: 7%
- Middle East: 1%
- Africa: 3%
- Oceania: 3%
- APAC: 9%

**Registration by age**

- Under 30: 19%
- 31 - 40: 30%
- 51 - 60: 16%
- 41 - 50: 27%
- 60+: 5%
Research World is a unique platform where tomorrow’s insights meet today’s business. With an online audience of 137,000+ visitors, it offers a global podium for debate and discussions, with potential for advertising and advertorials.

The Research World newsletter is sent out 24 times a year to more than 25,000 readers, highlighting the latest trends, news and innovations that are featured in Research World.

### Online ad types

#### Homepage*

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Price</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Super Leaderboard banner (10:1)</td>
<td>€ 885</td>
<td>1 month</td>
</tr>
<tr>
<td>Mobile Leaderboard banner (4:1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medium Square banner (1:1)</td>
<td>€ 665</td>
<td>1 month</td>
</tr>
<tr>
<td>Large Rectangle banner (1:2)</td>
<td>€ 445</td>
<td>1 month</td>
</tr>
<tr>
<td>Leaderboard banner (4:1)</td>
<td>€ 550</td>
<td>1 month</td>
</tr>
</tbody>
</table>

#### Article pages*

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Price</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertorial article (max. 800 words)</td>
<td>€ 1,100</td>
<td>1 article</td>
</tr>
<tr>
<td>Medium Square banner (1:1) appearing on all articles</td>
<td>€ 1,100</td>
<td>1 month</td>
</tr>
</tbody>
</table>

#### Newsletter*

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Price</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Header banner (8:1)</td>
<td>€ 545</td>
<td>1 email</td>
</tr>
<tr>
<td>Middle banner (3:1)</td>
<td>€ 445</td>
<td>1 email</td>
</tr>
<tr>
<td>Footer banner (8:1)</td>
<td>€ 350</td>
<td>1 email</td>
</tr>
</tbody>
</table>

* Banners will run for 1 month, on rotation with other advertisers. If you are looking for additional months, please contact us!

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Research World - Advertising

www.researchworld.com/advertise

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<table>
<thead>
<tr>
<th>RESEARCH WORLD</th>
<th>334,000+ page views</th>
</tr>
</thead>
<tbody>
<tr>
<td>RESEARCH WORLD</td>
<td>137,000+ visitors</td>
</tr>
<tr>
<td>RESEARCH WORLD</td>
<td>25,000+ subscribers</td>
</tr>
</tbody>
</table>

---

4 Online ad types
**Homepage**

4 advertising spaces available, with each advertising space shared between advertisers, based on random delivery.

1. **Super Leaderboard banner (10:1) + Mobile Leaderboard banner (4:1)**
   - Please provide two sizes in order to be displayed on all devices:
     - 10:1 => 1400x140 pixels; .jpg or .gif; max. 250KB; animation max. 15 sec.
     - 4:1 => 800x200 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

2. **Medium Square banner (1:1)**
   - 300x300 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

3. **Large Rectangle banner (1:2)**
   - 300x600 pixels; .jpg or .gif; max. 200KB; animation max. 15 sec.

4. **Leaderboard banner (4:1)**
   - 800x200 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

**Article pages**

2 advertising spaces available, with each advertising space shared between advertisers, based on random delivery.

2x **Medium Square banner (1:1)**
- 300x300 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

**Newsletter**

Multiple spaces are available in the below categories. Any order of appearance is attributed by ESOMAR.

1. **Header banner (8:1)**
   - Please provide:
     - 600x75 pixels; .jpg; max. 40KB

2. **Middle banner (3:1)**
   - Please provide:
     - 300x100 pixels; .jpg; max. 30KB

3. **Footer banner (8:1)**
   - Please provide:
     - 600x75 pixels; .jpg; max. 40KB

**Order of appearance on desktop**
(1) – (2) – (3) – (4)

**Order of appearance on mobile**
(1) – (4) – (3) – (2)
ESOMAR’s Resources Library is an intelligent reference tool, containing over 10,000 content pieces, spanning more than 70 years of ESOMAR knowledge. Open to ESOMAR members this platform offers in-depth content reflected in its almost 20,000 page views per month.

### Homepage

<table>
<thead>
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<tbody>
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<tr>
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<td></td>
</tr>
</tbody>
</table>

### Search result pages

<table>
<thead>
<tr>
<th>Banner Type</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2x Medium Square banner (1:1)</td>
<td>€ 665</td>
</tr>
</tbody>
</table>

---

The advertising space is shared between advertisers, based on random delivery.

Super Leaderboard banner (10:1) + Mobile Leaderboard banner (4:1)

Please provide two sizes in order to be displayed on all devices:

- 10:1 => 1400x140 pixels; .jpg or .gif; max. 250KB; animation max. 15 sec.
- 4:1 => 800x200 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

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Do you have a question for me?