

For information about media packages, exhibiting or sponsoring,
please contact the **ESOMAR Business Development Team**.

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ESOMAR TV - Livestream

**Livestream of ESOMAR Events
and ESOMAR HQ TV:**
Sponsorship available from € 1 500

ESOMAR broadcasts many of its global events via livestream – with data, research and insights professionals registering from across the world. Sponsor the broadcast through logo placement or a promotional 20-second advert and expose your company to a global audience.

ESOMAR TV livestream stats at Congress 2019



4 000+
registrations



27
industry sectors



130+
countries



7 000+
views



Examples of Streaming Opportunities 2020

**Asia Pacific
APAC 2020**

March 29-31

**Congress
2020**

September 13-16

**Latin America
LATAM 2020**

April 22-24

**ESOMAR
HQ TV**

Webinars

Webinars have a regular rate of:

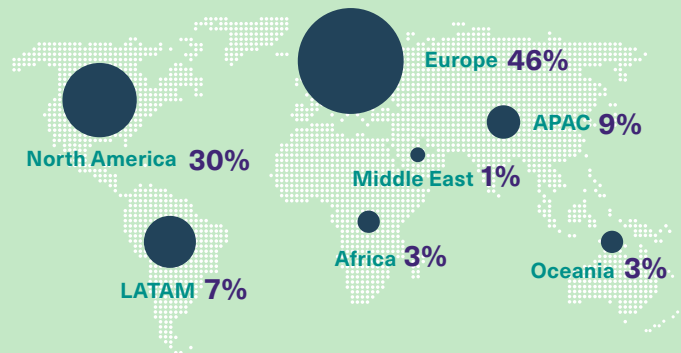
1 hour: € 4 400

30 minutes: € 2 200

Use the opportunity to host your webinars on the ESOMAR'S platform to showcase your company's expertise, educate the marketplace, engage the intended audience and grow your business.



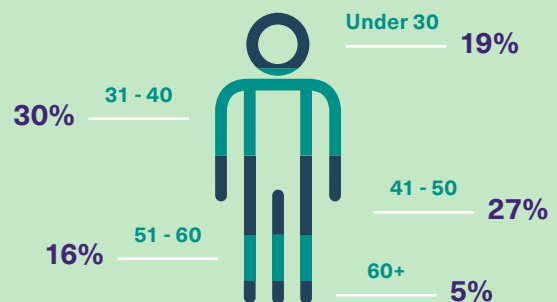
8 000 webinar registrations a year



What you get from sponsoring a webinar:

- 1-hour or 30-minute customised webinar with content of your choice, including promotional features. ESOMAR can advise on a list of recommended topics.
- Generation of an expansive list of leads from live attendees and on-demand viewers.
- Expert advice and support throughout the process for maxim reach and webinar impact.
- Webinar available for 1 year for on-demand viewers.
- Link to full report of webinar results available for 1 year.

Registration by age



Research World - Advertising

Research World is a unique platform where tomorrow's insights meet today's business. With an online audience of 115000+ visitors, it offers a global podium for debate and discussions, with potential for advertising and advertorials.

The Research World newsletter is sent out 24 times a year to more than 25000 readers, highlighting the latest trends, news and innovations that are featured in Research World.



Homepage*	
Super Leaderboard banner (10:1) Mobile Leaderboard banner (4:1)	€ 885 (1 month)
Medium Square banner (1:1)	€ 665 (1 month)
Large Rectangle banner (1:2)	€ 445 (1 month)
Leaderboard banner (4:1)	€ 550 (1 month)

Article pages*	
Advertorial article (max. 800 words)	€ 1100 (1 article)
Medium Square banner (1:1) appearing on all articles	€ 1100 (1 month)

Newsletter*	
Header banner (8:1)	€ 545 (1 email)
Middle banner (3:1)	€ 445 (1 email)
Footer banner (8:1)	€ 350 (1 email)

* Banners will run for 1 month, on rotation with other advertisers. If you are looking for additional months, please contact us!



Homepage

4 advertising spaces available, with each advertising space shared between advertisers, based on random delivery.

1. Super Leaderboard banner (10:1) + Mobile Leaderboard banner (4:1)

Please provide two sizes in order to be displayed on all devices:
 10:1 => 1400x140 pixels; .jpg or .gif; max. 250KB; animation max. 15 sec.
 4:1 => 800x200 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

2. Medium Square banner (1:1)

300x300 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

3. Large Rectangle banner (1:2)

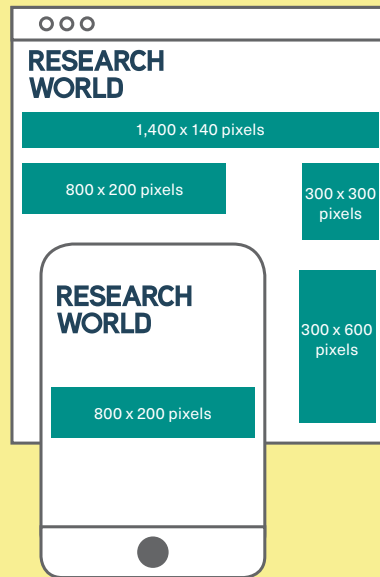
300x600 pixels; .jpg or .gif; max. 200KB; animation max. 15 sec.

4. Leaderboard banner (4:1)

800x200 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

Order of appearance on desktop

(1) – (2) – (3) – (4)



Order of appearance on mobile

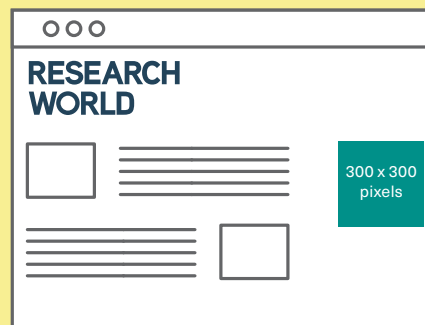
(1) – (4) – (3) – (2)

Article pages

2 advertising spaces available, with each advertising space shared between advertisers, based on random delivery.

2x Medium Square banner (1:1)

300x300 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.



Newsletter

Multiple spaces are available in the below categories. Any order of appearance is attributed by ESOMAR.

1. Header banner (8:1)

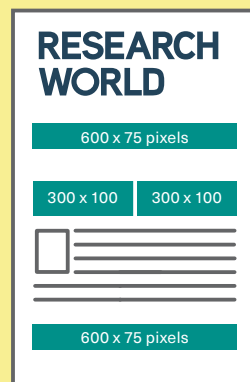
Please provide:
 600x75 pixels; .jpg; max. 40KB

2. Middle banner (3:1)

Please provide:
 300x100 pixels; .jpg; max. 30KB

3. Footer banner (8:1)

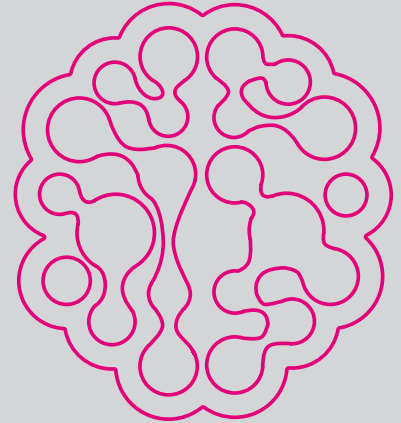
Please provide:
 600x75 pixels; .jpg; max. 40KB



ANA - Advertising

ESOMAR's Resources Library is an intelligent reference tool, containing over 10000 content pieces, spanning more than 70 years of ESOMAR knowledge. Open to ESOMAR members this platform offers indepth content reflected in it's almost 20000 page views per month.

Resources Library By ANA



Do you have a question for me?

Homepage

Super Leaderboard banner (10:1)	€ 885
Mobile Leaderboard banner (4:1)	

Search result pages

2x Medium Square banner (1:1)	€ 665
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Search result pages

2 advertising spaces available, with each advertising space shared between advertisers, based on random delivery.

2x Medium Square banner (1:1)
300x300 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

Homepage

The advertising space is shared between advertisers, based on random delivery.

Super Leaderboard banner (10:1) + Mobile Leaderboard banner (4:1)

Please provide two sizes in order to be displayed on all devices:
10:1 => 1400x140 pixels; .jpg or .gif; max. 250KB; animation max. 15 sec.
4:1 => 800x200 pixels; .jpg or .gif; max. 150KB; animation max. 15 sec.

