BEST PRESENTATION AWARD

A new award for best presentation at ESOMAR events has been launched to celebrate the most inspiring, effective and professional speaker and his/her ability to deliver an impactful, authoritative and engaging presentation. Presentation standards are already quite high, but we want to challenge you even further and encourage you to put as much effort as possible into raising the bar even more.

JUDGING CRITERIA

The award is given on the basis of the quality of the presentation and not the written paper. It recognizes the best presentation based on the communication of the content and the ability of the presenter to inspire and engage the audience.

The award is based on attendees’ evaluation forms turned in at the end of the event.

ELIGIBILITY

Speakers presenting papers at the invitation of ESOMAR will not be eligible for an ESOMAR Award. All other presentations will be eligible. This award does not apply to the Congress.

The award winning presentation will be widely recognized on ESOMAR website and external communications.