



Driving your Professional Standards,  
Growth, Community and Innovation.

Join ESOMAR.

Join a global community.

**DRIVE PROFESSIONAL STANDARDS**

**GAIN THE TRUST** NETWORK REPRESENTING  
OF YOUR CLIENTS YOUR INTERESTS GLOBALLY

**INTERNATIONALLY**

SHOWCASE YOUR PROFESSIONALISM **RECOGNISED ICC/**

**ADVOCACY** **ESOMAR CODE**

THE VERY BEST IN CONTENT

**GLOBAL INDUSTRY VOICE**

**INTERNATIONALLY RECOGNISED MEMBER MARK**

**EXCLUSIVE** MEMBERS-ONLY HELP-AND-ADVICE DESK

COMPLAINTS HANDLING SERVICE ESOMAR DIRECTORY RESEARCH WORLD CONNECT

PAPERS WEBINARS VIDEOS **ASK ANA D R I V E**

**LEGISLATIVE UPDATES GROWTH**

PREFERENTIAL RATES TO ESOMAR'S LEADING GLOBAL EVENTS

**BUSINESS TOP TRAINING**

**GROWTH** INDUSTRY REPORTS

RESEARCH WORLD MAGAZINE

BUSINESS INTELLIGENCE DRIVE COMMUNITY GLOBAL JOB BOARD

THE ONLY TRULY GLOBAL ASSOCIATION GUIDELINES IN 18 LANGUAGES

CONNECT WITH 1000'S OF LIKE-MINDED PROFESSIONALS YOUNG ESOMAR SOCIETY

**#ESOMAR** DRIVE INNOVATION LEADING CHANGE

THOUGHT LEADERSHIP ESOMAR LEADS THE WAY IN THE

70 YEARS OF DRIVING CHANGE EVOLUTION OF THE MARKET

RESEARCHER OF THE FUTURE...

\*Individual, Corporate Client and Corporate Agency members receive all the above benefits  
- YES membership has differences dependent on Pro or Starter package.

# About ESOMAR

## ESOMAR has been guiding industry change for 70 years.

ESOMAR is the global voice of the data, research and insights community, representing a network of 35,000 data professionals.

ESOMAR members are driving professional standards globally through the use of the ICC/ESOMAR International Code on Market, Opinion, Social Research and Data Analytics - endorsed by more than 67 global research associations - and members have a first-class self-regulation record.

Membership at ESOMAR provides expert advice, support and legal updates.

For 70 years, ESOMAR has been guiding, regulating, promoting and celebrating market, social and opinion research and is committed to driving a future-proof market research industry.

As ESOMAR enters its 70<sup>th</sup> year, the community continues to see growth and evolution, both through the Young ESOMAR Society (YES) and YES Corporate members.

**70** years of experience

 **130** countries

  
**500+**  
companies



**ANA**

the first **artificial intelligence search engine** for market research

  
**4900+**  
members

  
**92**  
local  
**representatives**

  
ICC/  
ESOMAR  
Code

  
**15,000+**  
Twitter **followers**

  
**6,500+**  
Facebook

  
**12,000+**  
LinkedIn

  
**35,000**  
professionals

 Awards

  
**YES**

  
**>52**  
events globally

# Individual Membership

ESOMAR supports more than 4,900 members worldwide and membership is open to all professionals committed and interested in high quality, ethical research.

Demonstrate your commitment to ethical practice, broaden your knowledge and

experience, network and grow with new business opportunities, all through ESOMAR membership.

ESOMAR membership benefits have been designed to enhance your career and build your profile within the industry.



**Eligibility for a listing** in the ESOMAR Directory of Research



**Preferential rates** to events and training



**ESOMAR Member Mark** promotes your personal commitment to ethical practice



**Helpdesk** - personalised guidance to apply highest ethical standards on specific research projects



**Access to archive of ESOMAR webinars**, event presentations, industry leading reports, 2000+ research papers, Research World magazine



**ESOMAR Job Board** - post your CV or search for the right candidate for your company



**Global Market Research report and Global Prices Study** - number one most valued members resource



**Research World magazine** delivered 6 times a year



**Representation of your interests worldwide** to international legislators

## Join us

ESOMAR Individual Membership costs just € 360 a year + € 50 one-time administration fee.

## Contact

**Talk to our Membership Team:**  
+31 20 589 78 99

**Email our Membership Team:**  
membership@esomar.org

**Visit us online:**  
[www.esomar.org/membership](http://www.esomar.org/membership)

# Corporate Membership

As a company, it is crucial to have access to the latest techniques and business intelligence to ensure growth – ESOMAR Corporate Membership facilitates a platform to give you this and more.

Give your company the competitive edge by showcasing your commitment to carrying out ethical work through the undersigning of the industry recognised ICC/ESOMAR Code.

Invest in your company and your future.



**Preferential rates** to ESOMAR's yearly calendar of events



Complimentary **Directory of Research listing**



Use of the **ESOMAR Member Mark**



**Reduced rate** to join Research Choices



Access to the **global ESOMAR Job Board**



**Gain access to thousands of papers**, webinars and event presentation videos as well as ESOMAR's leading industry reports



All employees within your company can have unique and exclusive access to the full ESOMAR Individual Membership package – and now introducing YES Corporate - helping your young professional employees grow, learn, develop and join a global community.

## Join us

The cost of Corporate Membership is based on a number of factors and can be tailored to your needs, contact ESOMAR to receive a personalised proposal for your business.

## Contact

**Talk to our Corporate Membership Team:**  
+31 20 589 78 99

**Email our Corporate Membership Team:**  
corporate.membership@esomar.org

**Visit us online:**  
[www.esomar.org/corporate-membership](http://www.esomar.org/corporate-membership)

# Young ESOMAR Society #YES

Own it. Build it. Grow it.

Introducing ESOMAR's newest membership, exclusively for those 35 years and under.

Whether you are an established young researcher or looking to get into the data, research and insights industry, take your career to the next level with YES.

**ESOMAR**  
GIVES YOU A PLATFORM TO  
LEARN, DEVELOP, GROW,  
AND HELP YOU PROGRESS  
**YOUR CAREER.**  
**ACTIVE PACKAGE:**  
ADD TO YOUR CV BY ASSISTING AT  
**ESOMAR EVENTS,**  
**WRITE FOR OUR**  
**INDUSTRY LEADING BLOG,**  
SHOWCASE YOUR PROFESSIONALISM,  
ASSIST IN OR ORGANISE  
**AN ESOMAR EVENT.**

## Join us

There are two types of YES membership to choose from, depending on your needs and career progression.

Is the company you work for an ESOMAR Corporate member? Apply for YES Membership at a reduced rate of € 75 a year.

## YES Starter Membership



Recommended for students or recent graduates

- + Access to archive of thousands of hours of ESOMAR event presentation videos and webinars
- + Active package

ESOMAR YES Starter Membership costs € 50 for the 1<sup>st</sup> year, € 60 for 2<sup>nd</sup> year and onwards

## YES Pro Membership



Recommended for young professionals working in a relevant field

- + Access to archive of thousands of hours of webinars, event presentation videos and access to library of 2,000 industry papers
- + Annual Global Market Research report and Global Prices Study - number one most valued members resource
- + Active package

ESOMAR YES Pro Membership costs € 100 per year

## Contact

**Talk to our YES Membership Team:**  
+31 20 589 78 99

**Email our YES Membership Team:**  
[yes@esomar.org](mailto:yes@esomar.org)

**Visit us online:**  
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# Contact us

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**“ESOMAR Membership gives me access to the latest thinking in market research, provides a network of senior global research thinkers and is also a basis for maintaining standards in our industry.”**

**Stephen Phillips, CEO, ZappiStore, UK**

