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Name Surname

Bob Ferro

Job title

Managing Director

Company

Trusted Talent LLC

Country

United States

Applying for



President



Vice President



Council Member

Supported by

Supporting member 1

Keith Price

Supporting member 2

Simon Chadwick

Supporting member 3

Joaquim Bretcha

Supporting member 4

Beth Rounds

Supporting member 5

Michael Halberstam

Education & professional activities

- BA, Political Science and Economics, University of California Santa Barbara
- MBA, International Finance, San Diego State University
- Member of Insights Association
- and ESOMAR Served at many local West Coast MRA events

Activities on behalf of ESOMAR

- Attended many ESOMAR Congresses as an exhibitor

Other activities

- Founder and Managing Director of Trusted Talent LLC, an executive recruiting firm that specialized in placing market research and insight professionals.
- Worked for several large research suppliers and research technology platforms.

Personal statement

ESOMAR has been important to me as a valuable source of information, events, and connections that have helped me build important and lasting relationships with some really great people.