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Name Surname

Nijat Mammadbayli

Job title

Senior Analyst and Project Manager

Company

SKIM

Country

United Kingdom (GB)

Applying for



President



Vice President



Council Member

Supported by

Supporting member 1
Carsten Broich

Supporting member 2
Daniel Cunill Romero

Supporting member 3
Alexander Wheatley

Supporting member 4
Nino Gogoladze

Supporting member 5
Dirk Huisman

Education & professional activities

- Senior Analyst at SKIM Research Analyst at SKIM
- Data Analyst at Ingram Micro MSc Marketing Management at the Rotterdam School of Management (Erasmus University) • BSc International Business Administration at the Rotterdam School of Management (Erasmus University)

Activities on behalf of ESOMAR

- Corporate Young Professional Award Winner 2018
- Corporate Young Professional Finalist 2017, 2018
- ESOMAR "Best of the Netherlands" 2017, 2018
- Active YES member since 2016
- Guest speaker at the University of Ghent Guest speaker at the University of Bocconi Participated together with ESOMAR at various Career Fairs in Europe

Other activities

- MRS Young Researcher of the Year applicant 2018
- Ambassador of the MSc Marketing Management at the Rotterdam School of Management (Erasmus University)
- Featured on the "Alumni Success Story" blog of Erasmus University

Personal statement

By becoming an ESOMAR Council Member, I would be the young voice of the industry and would make sure that everyone is heard and that fresh graduates are not afraid of the industry, but on the contrary interested in it. Moreover, I would facilitate an environment where young professionals can contribute more to the industry and challenges that it is facing. I do believe that by having a diversity of generations and mindsets in a council we can move ESOMAR to the next level, get ready for the changes that await us, make sure that young professionals can contribute more to industry's success, and make Market Research industry more attractive to fresh graduates.