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Name Surname

Samuel Oniyitan

Job title

Managing Director

Company

Green Images Marketing and Consulting Ltd

Country

Nigeria

Applying for

President Vice President Council Member

Supported by

Supporting member 1
Emmanuel Abel

Supporting member 2
Olayinka Aduragbemi

Supporting member 3
Johvine Wanyingo

Supporting member 4
Oluyemi Oniyitan

Supporting member 5
Samuel Ojo

Education & professional activities

- Associate member, Nigeria Institute of Management, Nigeria
- Associate member, Institute of Public Management, Nigeria
- Masters of Business Administration in Marketing Management, Ladoke Akintola University of Technology, Nigeria
- Higher National Diploma, Lagos State, Polytechnic, Isolo, Nigeria

Activities on behalf of ESOMAR

- NIL

Other activities

- President Old Student Association, Nabuss 2003, Lagos State
- Polytechnic, Chapters, Nigeria
- Assistant General Secretary, Nigeria Institute of Management, Ikeja Chapter, Nigeria

Personal statement

I am a Consumer Insight Consultant in General research with competence in handling large amounts of data. A trained qualitative and quantitative researcher, data collector, with data quality control, survey project management top skills, moderation, report writing and survey instrument design for over 12 years in the industry. As an experienced Market Researcher, I have executed both technical and commercial functions with proven ability to manage team to provide business solutions. Organized, resourceful and highly motivated team player, determined to grow to the highest echelon of chosen career through hard work, diligence and excellence. I have worked on different kinds of project; large, small, multi-wave, multi-country, CAPI, online, paper, FGD, IDI etc. and also carried out market research and social research projects predominantly in Africa over the past 12 years. My academic achievements among others include: an MBA degree in Marketing Management from Ladoko Akintola University Technology and Associate Member Nigerian Institute of Management (NIM). My career history: Business Development Manager at Communication and Marketing Research Limited, Field Operation Manager at Infotrak Research and Consult LTD, Head team, West Africa at Field Africa Research Limited and currently the Founder Green Images Limited and Head of Operations. My Expertise are in these areas: Qualitative Research, Business strategy, Customer Insight, Consumer Insight, Professional interests: Online trends, Business economics Social interests: Football, Music, Reading