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Name Surname	Courtney Williams
Job title	Executive Director
Company	Lucid
Country	United States
Applying for	<input type="radio"/> President <input type="radio"/> Vice President <input checked="" type="radio"/> Council Member

Supported by

- Supporting member 1
Ben Hogg
- Supporting member 2
Jonathan Ephraim
- Supporting member 3
Emel Mohammadally
- Supporting member 4
Ryan Barry
- Supporting member 5
Gaurav Agarwal

Education & professional activities

- Bachelor of Science in Business Administration
- MBA with focus in Marketing
- Professional Researcher Certification (PRC) since 2007
- Graduate of the University of Georgia Principles of Marketing Research Program
- Executive Director of Quality at Lucid (world's largest audience platform for sourcing and understanding human answers)

Activities on behalf of ESOMAR

I have been a member of ESOMAR since 2016.

Other activities

- Member of Insights Association
- Member of Market Research Society
- Speaker/Panel Member at several conferences in 2018 including IleX, MASB, and SampleCon

Personal statement

I am very passionate about quality in research and have dedicated many years of my career to this topic. My role at Lucid affords me the opportunity to exclusively focus on elevating quality in our industry and I am excited for the opportunity to bring that focus to ESOMAR Council.